

# BENJAMIN H. RATNER

## Emmy Award Winning Director & Producer

### **Director of News Technology** - *Boston 25 News, Cox Media Group*

MA | March 2023 - Current

Working with the news department, I ensure all engineering and technology needs are met. I Manage a team of 10 editors and receive operators, while also overseeing a fleet of over 30 vehicles. Collaborating closely with Engineering, Creative Services, Sales, and other departments, I help make their projects successful. Ensuring that all future technological needs are met is essential for us to maintain our status as a world-class newsroom.

### **Live Operations Manager** - *CNN Digital, Warner Bros. Discovery*

NY | September 2021 - March 2023

I was on the launch team for CNN+. I designed and maintained cloud workflows for live production. I managed a team of directors and worked closely with the senior producers and dozens of people on the editorial and production teams to broadcast 2-3 shows per day. I worked closely with CNN's A-list talent including Anderson Cooper, Wolf Blitzer, Erin Burnett, and Dr. Sanjay Gupta.

### **Senior Director** - *The Arena Group (Sports Illustrated and TheStreet with Jim Cramer)*

NY | December 2019 - September 2021

I directed and TD'd live & feature videos. I also trained talent of all skill levels to look and sound their best for remote and in-person productions. I facilitated on-screen branding initiatives, including the design and production of new graphics packages. I also helped build & design flexible studio and home setups.

### **Digital Producer** - *StarTalk with Neil deGrasse Tyson*

NY | May 2013 - December 2019

I ran all production for studio and remote recordings of the podcast, and oversaw the content from pre-production through distribution. I worked with partners to find new distribution and digital partnerships. I also served as a coordinator for live events. I brought in over \$100,000 in sponsorships, grew the YouTube channel to 1 million subscribers, and earned the network over 500,000,000 impressions.

### **Director / Producer** - *AI Roker Entertainment*

NY | May 2016 - December 2017

I ran tech and strategy for high-quality live streams with brands and shows. Roker Media stayed ahead of trends in live-streaming and social media by partnering with social networks and testing new technologies. I was also the winner of a 2018 New York Emmy® Award (Interactivity) for my work as the technical director on Mario Armstrong's Never Settle Show.

### **Director / Producer** - *Compound Media with Anthony Cumia*

NY | August 2014 - March 2016

I directed over 900 hours of news & talk shows. I ran audio, video, graphics, social media, and remote production, along with producing and researching content. I created the branding of the shows, shaped the functionality of our website and apps, and oversaw the design and construction of the NYC studio.

### **Ithaca College: Roy H. Park School of Communications**

Ithaca, NY | August 2010 - May 2014

- Bachelor of Science - Television/Radio (Concentration in Media Production) - Cum Laude
- Double Minor: Integrated Marketing Communications & Politics